Since 1964, the Federation of Fly Fishers, the FFF, has been an organized voice for fly fishers. We represent all of fly fishing including casting instruction, fly tying, and protecting our fisheries. The Federation of Fly Fishers, through its national office, 15 Councils, hundreds of clubs and international affiliates, is the only organized advocate for fly fishers on a regional, national and international level. Our motto is Conserving, Restoring and Education Through Fly Fishing.

The new Cabela’s Fly Fishing University includes in-store classes hosted by experienced Cabela’s Outfitters, who are trained by FFF instructors and will be offering beginning fly fishing and casting classes at select locations from May to August. Additionally a series of online fly fishing educational modules ranging in topics and depth from basic fly fishing to in-depth fly casting have been created in cooperation with the FFF and will be available free of charge mid-summer. The FFF is proud to support Cabela’s effort to provide education opportunities to people interested in the great sport of fly fishing.

We invite you to become involved with the FFE. It works every day to provide fly fishing education and conservation through out the world.

- **Fly Casting Instructor Certification Program, the CICP**, with over 1,000 instructors in North America, improves casting instruction by increasing instructor knowledge, casting proficiency, and teaching ability. Our certified casting instructors serve those who want to learn to fly fish and the fly casting community in North America and internationally.
- **Fly Tying Group, the FTG**, educates fly tiers throughout North America at events held year-round.
- **International Fly Fishing Fair** is held every year in July/August where the best educators in our industry can be found in one place. It’s a week-long event where a participant can find educational opportunities about fly casting, fly tying, conservation and more.
- **Conservation** is a founding principle of the Federation of Fly Fishers. Contributing for almost 50 years, the Federation of Fly Fishers is proud to continue protecting our fisheries and angling opportunities for the future. Projects to help protect our waters are ongoing through the efforts of FFF Councils and Clubs.

Membership in the Federation of Fly Fishers is loaded with benefits available through the new FFF website (www.fedflyfishers.org).

- **Fly Fisher Magazine**, the electronic version in full color sent to your email address.
- **E-News**, the monthly newsletter of the FFF.
- **Website Access** that provides a directory of casting instructors & fishing guides, fly tying patterns and blogs, educational videos and more.

**Here’s the Really Good News!**

Participants in Cabela’s Fly Fishing University Qualify for a Free FFF Electronic Membership for One Year!

**REGISTER ONLINE AT** www.fedflyfishers.org Please click Register in the top right corner and enter Coupon Code CabelasFFU2012 to receive your free membership.

By providing your e-mail address you are requesting FFF communications in accordance with the privacy policy that is listed at www.fedflyfishers.org. This offer is good for new members only and limited to one membership per participant.